



PUBLIC RELATIONS

& Annual Report

Date of Report: _____

Reporting Period: October 1, 2021 to September 1, 2022

Report type: **Check () for Locale Report:** Voiture Locale # _____, Grande du _____

Report type: **Check () for Grande Report:** Grande Voiture du _____

Submitting PR Directeur: _____ Phone: () _____

Address: _____ City: _____ State: _____ ZIP: _____

E-mail: _____

Locale Directeur: Mail report to your Grand Public Relations Directeur no later than July 1st. Reports received after that date will be credited to the next year.

(Or as assigned by Grand Directeur)

Grande Directeur: Mail reports to: Robert Cearlock, Directeur Public Relations
7 Lawnwood Drive
Jackson, TN 38305
1-618-214-0182 E-mail: cearlock@aol.com

IMPORTANT NOTICE
Recommendations for PR
Awards must be received No
Later than July 1, 2022

PUBLIC RELATIONS EFFORTS, INITIATIVES AND PUBLICITY ACTIVITY

Part 1-All Locale and Grande Voitures

Yes No

Does the Directeur have a copy of the National Manual of Public Relation (on National website) _____

Awards: Did your Grande or Locales submit recommendation(s) for National PR awards? _____

Does your Grand have a Grand PR Directeur? _____

Were locally produced Voiture information brochures distributed _____

Does the Directeur maintain a list of area media outlets (newspapers, magazines, TV, radio) _____

Were Voiture media kits mailed to media outlets in the past year? _____

Did Directeur issue at least one News Release in the past year? (Attach Copy) _____

Directeur's normal method of News Release Transmissions: (check 1) Mail? () Fax? () E-mail? () _____

Publicity: Was your Grande/Locale Voiture featured in local newspapers this past year? _____

Publicity: In magazines, was your Grande/Locale Voiture featured in any magazines this year? _____

Publicity: Was your Grande/Locale featured in any other organizations newsletters this year? _____

Publicity: Aired radio interview? _____

Publicity: Aired radio news? _____

Publicity: Aired TV interview? _____

Publicity: Aired TV news? _____

Part 2-Fill in: Locale or Grande as applicable

Yes No

(Locale) Issued releases to media outlets in the past year? (Attach copies) _____

(Grande) Issued releases to media outlets in the past year? _____

Additional sheets may be attached for special accomplishments. _____

E-MAIL ADDRESS FOR POINT OF CONTACT FOR YOUR LOCALE/GRANDE

Please print